



## Our Coaching Programs

### Business Coaching Programs

The coaching programs listed below have helped hundreds of business owners achieve significant results in their businesses. Our 1-on-1 coaching programs force business owners to focus and devote the time necessary to achieve measurable results.

#### **FreedomCOACH — Making a Real Difference**

Our Making a Real Difference program is for those people who really want to kick their business along and achieve real goals for the year. Your business is probably already experiencing steady growth. You have some solid groundwork in place and you and your Team might eventually make it happen anyway. You just know that working with a Personal and Business Coach would make a real difference to your lifestyle, the value and the position of your business in the marketplace. (This may be a prelude to your exit strategy!)

This program is not for the faint hearted or the non-committed; it is for those business owners who are really willing to make a difference and are not afraid of taking on challenges. With the Making a Real Difference program, your personal and your business goals are combined. You understand that introducing systems and performance standards are the key to achieving what you want from your business in the future. Yes, we work on all areas of your business, but as your Coach, there is more demand to really perform and not let you get away with all those old habits that have been holding you and your business back. You must be committed to change. The FreedomCOACH program is customized to your specific goals and company situation.

#### **PowerUpCOACH — Grow Your Business**

The Grow Your Business program is designed for those businesses that are determined to achieve significant growth in the next 12 months. Your business is probably already going well but you may need to rapidly expand your customer base, introduce a new product or open another outlet. You have some good staff members in place but your business is struggling to reach its full potential. You are probably working far too many hours a week and the business would not be able to survive without your constant input.

The Grow Your Business program includes:

- \* Up to four 1-hour strategy implementation and goals setting sessions each month.
- \* Up to eight hours per month critiquing and developing marketing, systems, logistics or team recruitment pieces.
- \* Two 4-hour workshops or training seminars during the first six months of the program for you and the team on selling, using sales scripts, team building, customer service or a customized topic (travel expenses for coach are additional).
- \* A Personal Profile Analysis using the Thomas DISC program for the business owner and any one other individual with the organization.

### **StepUpCOACH — Empower Your Business**

The Empower Your Business program is designed for those businesses that are looking to take their business to the next level. Your business is starting to grow and really take off or you may be struggling with some areas of the business and want to see significant improvements. You are looking for your business to grow and want to build a strong team to support your growth. You are probably working far too many hours a week and find it difficult to get away for more than a day or two at a time. You are committed to seeing your business grow to support your life's dream.

The Empower Your Business program includes:

- \* Up to one 1-hour strategy implementation and goals setting sessions by phone or in-person each week.
- \* Up to six hours per month critiquing and developing marketing, systems, logistics or team recruitment pieces.
- \* Access to Thomas DISC psychological profiling and specific training programs at reduced cost.

### **StartupCOACH Building a Solid Base**

The Building a Solid Base program is designed for those small business owners or managers who know they want more out of their business but don't know how to get it. It's really for businesses, which have just started and don't have the infrastructure to take full advantage of the more in-depth programs, or just need an injection of enthusiasm and guidance each month. It is also recommended as a follow up program for business owners that have completed 12 months of one-to-one mentoring.

The Building a Solid Base program includes:

- \* Two, 1-hour strategy implementation and goals setting sessions by phone or in person each month.
- \* Up to two hours per month critiquing and developing marketing, systems, logistics or team recruitment pieces.
- \* Access to Thomas DISC psychological profiling and specific training programs at reduced cost.

***For more information about these programs call us at 866-554-1995 or click on the contact us tab and let us know which program you are interested in starting to build your business to support your life.***